Abhinav Gupta

Digital Product Designer

A multi-disciplinary designer with 4+ years of domain experience in designing for enterprise and consumer grade applications to create meaningful and easy to use products. Self motivated with keen interest in making simple,clean and clear designs. Always on a look-out for new technologies and trends.

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Experience

Product Designer
VMware, Bangalore   Nov'2019 → Present

Helping shape up experiences for the flagship product VMware vRealize Suite – a Hybrid Cloud Management Platform.

UX Designer
SAP Labs, Bangalore   Jul'2017 → Oct'2019

Worked as the Lead Designer from Bangalore location including 6 months internship to create unified experiences for the internal tools development team.
Extensive collaboration with Design teams, Product Managers and Developers from global locations for user research, testing, design reviews and driving local and global projects forward.

Senior UI Designer
Group10 Tech, Gurgaon   Oct'2012 → Jun'2015

Worked with front-end technologies like HTML,CSS and Javascript and frameworks like Drupal to make websites and applications for the client providing an easy to use and simple user experience and defining and streamlining the process of making applications.

Education

National Institute of Design
M.Des – Information Design   2015 → 2017
Bangalore

Indraprastha University
B.Tech – Information Technology   2008 → 2012
Delhi

Skills

User Experience	Usability Testing
Design Research	Graphic Design
User Interface	Data Visualisation
Prototyping	Information Architecture
Web Development	
Motion Graphics	
Interaction Design	

Recognitions

Winner in AXIS Bank Design Hack, re-imagining the future of netbanking

Featured in SAP blog recognising the work done in internship

Featured in India's top 10 inktober artists for year 2016 in homegrown.co.in